

PROBaller magazine

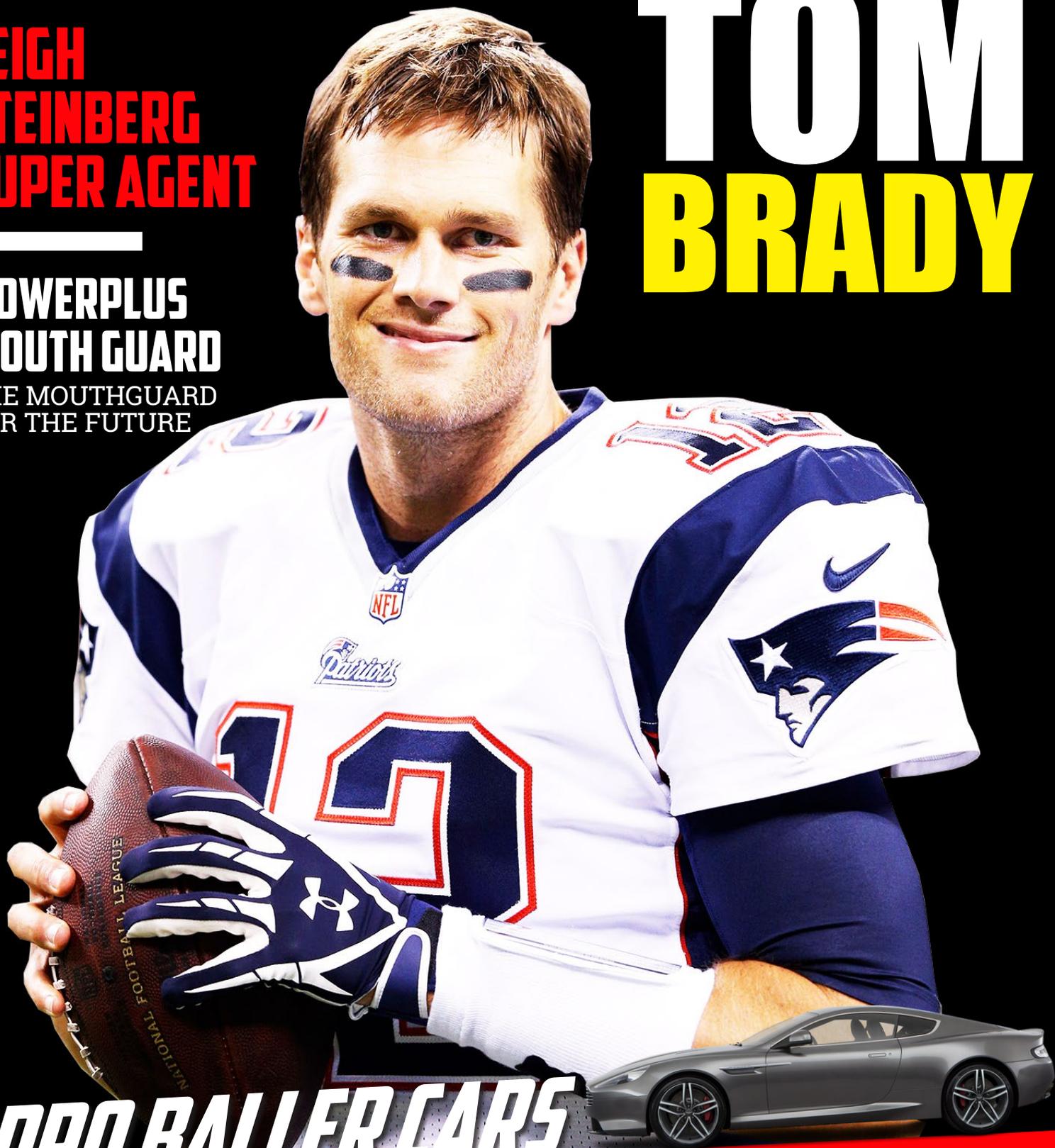
not your average player...

**LEIGH
STEINBERG
SUPER AGENT**

TOM BRADY

**POWERPLUS
MOUTH GUARD**

THE MOUTHGUARD
FOR THE FUTURE



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THEIR WEALTH.

OTHERS FLAUNT THEIR TASTE.



Ω
OMEGA

*The only watch when
the world is not enough*

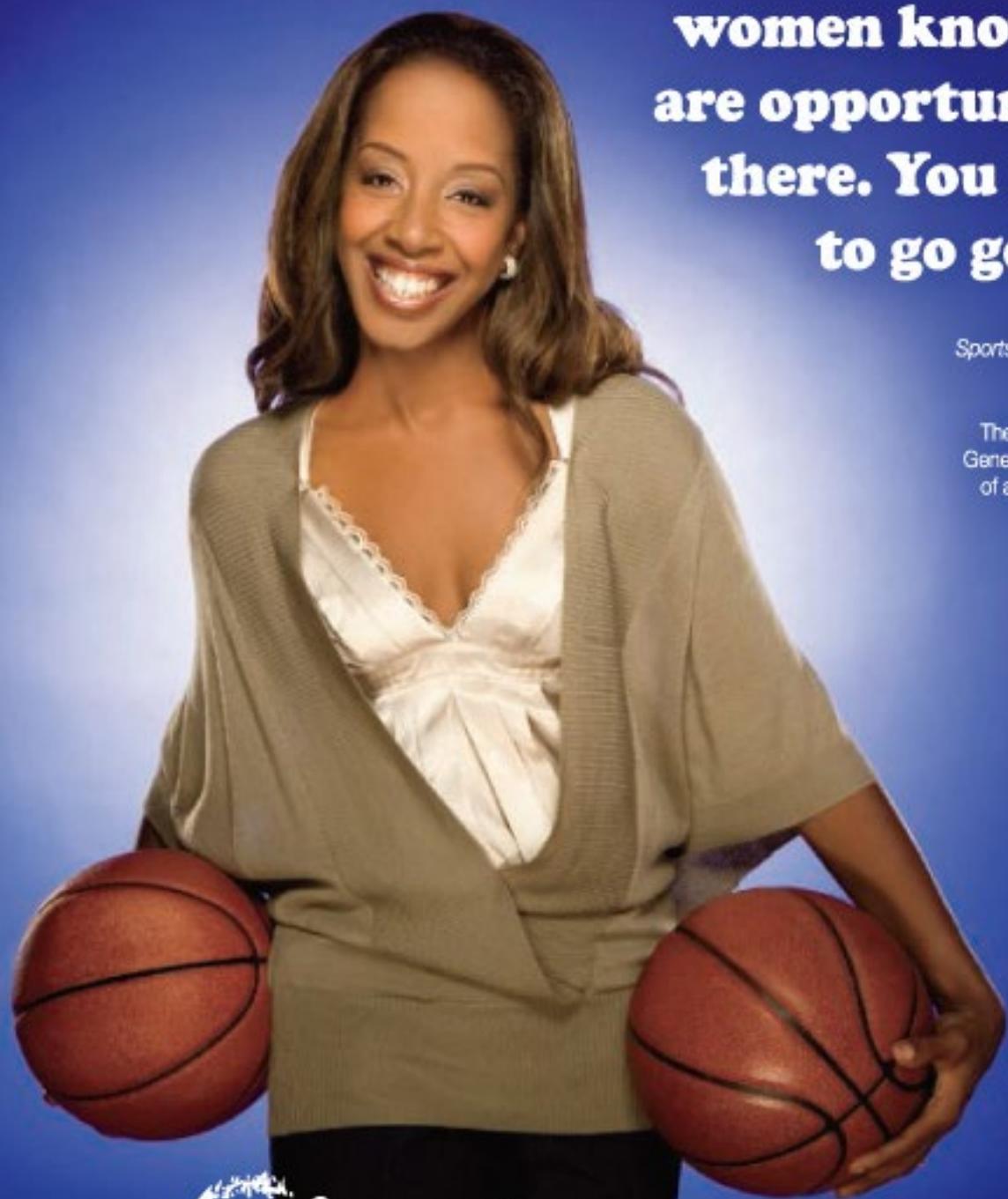


Omega Seamaster James Bond 007

**“There’s a higher calling
for me to let other
women know...there
are opportunities out
there. You just have
to go get them.”**

*Alexis Levi-Scott
Sports Team Owner & Entrepreneur*

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General Manager, CEO and Owner
of a professional basketball team



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Visit pepsifirsts.com to learn more about them or even submit your own "first" story!





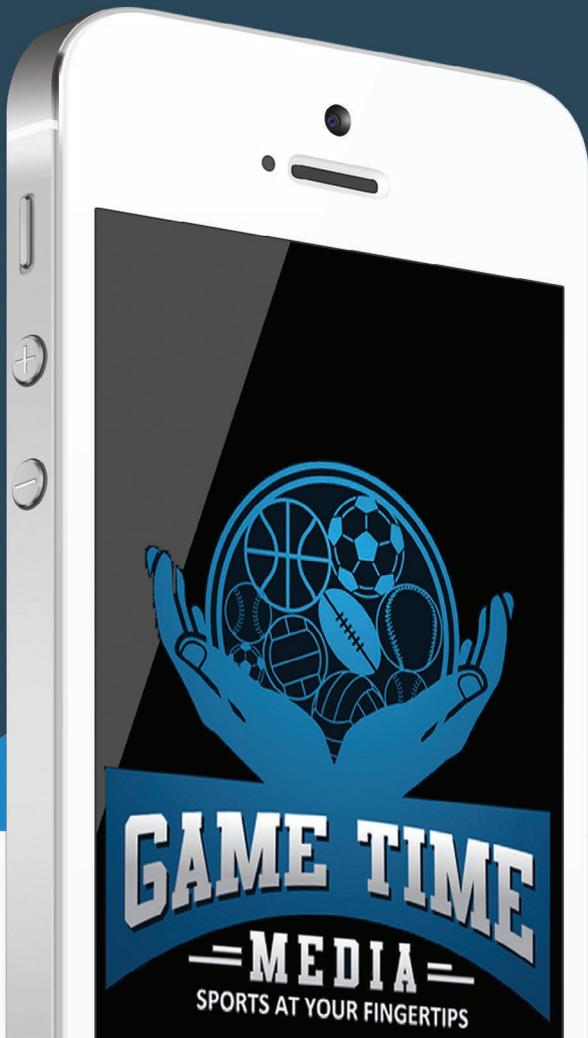
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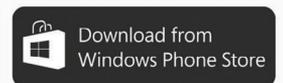
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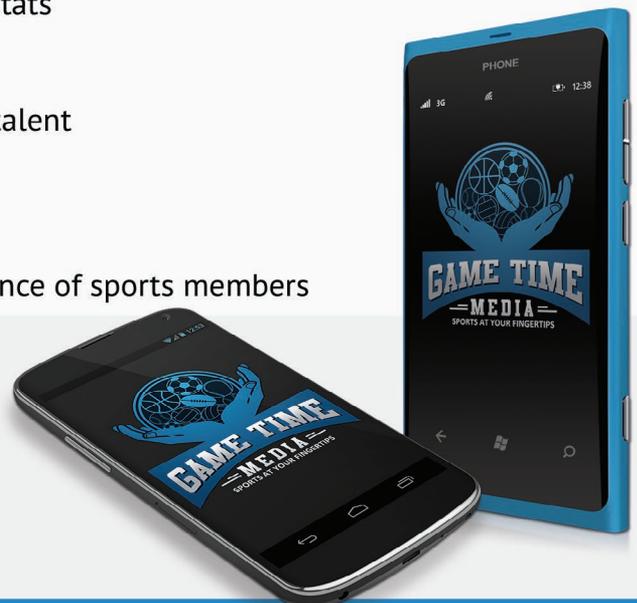


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Editor Letter

For those of you that only thought that I love Basketball I also have affinity to a lot of sports. Pro Baller Magazine is prepared to touch all sports that have a certain level of success and luxury attached.



The Super Bowl is one of the most widely viewed sport events in the world. Super Bowl TV ratings 2017: 111.3 million viewers down slightly from last year. The historic overtime of Super Bowl LI pulled in 111.3 million viewers on Sunday night, down slightly from last year's game, according to Nielsen and Fox.

The season, hurt by weak matchups and the election, ended with the fifth-most-watched program in history — aided by a record 1.7 million average streaming viewers, up 21 percent from 2016.

The Super Bowl commercials kept everyone's attention along the way the best one in my opinion was with Melissa McCarthy. Half time show was okay at best but the game was pretty exciting coming down the stretch. For those that believed Atlanta Falcons had the win, received quite a surprise when Brady made up his mind to push things into hyper speed and come back and win the game 34 to 28.

I always say never leave until the last minute because you never know what will happen. I like both teams I was glad the Atlanta Hawks made it to the dance what a great season they had. I was happy for the New England Patriots success as well. This magazine also covers a look at the illustrious career of Leigh Steinberg Top Football Agent. The Sports Girls a sports entity ran by two top women in the football arena. A Cover Story with Dr. Michael Hutchinson inventor of the Power Plus Mouthguard along with a look at the Top Houston Hot Spot and one of the most exotic travel spots Dubai.

Alexis Levi
Editor

NO ATHLETE SHOULD BE WITHOUT A **POWER**PLUS MOUTHGUARD



powerplasmouthguard.com



ProBaller magazine interviewed Dr. Hutchinson after reviewing some recent concussion injuries in the news. After much research we found it interesting that a medical professional, a Dentist had stepped forward to provide what we found to be some very interesting information. He began to tell the story: Not too long after the Second World War, a dentist in California named Dr. Rodney Lilyquist created the first mouth guard formed from a clear acrylic resin that was custom fit molded over the teeth. His device was so much better than earlier bulky mouth guards that in 1948 the American Dental Association (ADA) published his process in its journal so other dental professionals would know how he created custom-fitted mouth guards.

Before long athletes in professional basketball and football routinely wore mouth guards; in the 1950s the ADA was doing research into the benefits of wearing mouth guards for contact sports. Just a decade later the ADA advised the public to noticeably reduce risk of dental injuries by wearing mouth guards made from latex for all contact sports. Their advice proved solid and the rates of dental injuries among American athletes dropped by a significant amount, prompting more sports to make wearing mouth guards mandatory. The ADA now suggests athletes in contact and non-contact sports will reduce their risk of facial and dental injury if they use mouth guards. It also specifically suggests mouth guards be worn for anyone engaged in these 29 sports: acrobatics, basketball,



bicycling, boxing, equestrian (horseback riding), football, gymnastics, handball, ice hockey, inline skating, lacrosse, martial arts, racquetball, rugby, shot put, skateboarding, skiing, skydiving, soccer, softball, squash, surfing, volleyball, water polo, weightlifting and wrestling.

Now there's a new category of sports mouth guards. PowerPLUS has revolutionized the mouth guard to create innovative sports equipment that in addition to protecting your teeth also disperses the g-force of an impact, improves athletic performance, allows clear communication and is more comfortable than traditional mouth guards. It is unlike any other custom-fit mouth guard on the market. Its unique boil and swallow method of fitting to the bottom row of teeth (opposed to the common mouth guards that are worn on the top) places the athlete's jaw in the PowerPlus position. This position is an extremely important advancement in protective sports gear because the jaw in the optimal position to offer the best protection from injury as well as additional strength, endurance and speed. sports mouth guard Players who switch to a PowerPlus mouth guard immediately notice what studies have proved: The PowerPlus mouth guard enhances athletic performance. Athletes are also able to talk and breathe freely while wearing the mouth guard. If they are knocked to the ground the dangerous G-Forces that contribute to concussion are redistributed and of course they have the same dental protection that is provided by common mouth guards. Think about it, Boxers get hit in the jaw and get knocked out!!

When we asked Dr. Hutchinson to show us how it works This is what he said:

HOW THEY WORK

We think the PowerPlus MouthGuards are the best mouth guards available! The PowerPlus system allows you to measure the degree of anatomical deficiency in your unique jaw position and will correct any deficiency with the patented combination design. After the PowerPlus Mouthguard is installed correctly, your jaw joint will be in the optimum "PowerPlus" position, providing maximum strength, endurance, performance and protection.

MOUTHGUARDS INCREASINGLY IMPORTANT

Today more people than ever are participating in sports, although this is great news it also means that maxillofacial injuries, concussions and even performance enhancing drugs

(PEDs) are on the rise. Injuries and pressure to perform better are not just isolated to the classic competitive, high impact sports of football and hockey. Basketball, volleyball and soccer players as well as many more are at high risk of injury. Other sports like track and swimming pose a lower risk of an injury to the head but are no less competitive.

Common mouth guards, which have historically protected the teeth and gums from injury, reducing damage to the mouth by 600% are now being replaced by a new generation of performance enhancing, G-force reducing PowerPlus Mouthguards that are so comfortable and revolutionary you can carry on a conversation while wearing one. This new form of mouth guard worn on the bottom row of your teeth places your jaw in the optimal position immediately and significantly increasing strength, speed and balance while protecting your teeth and enabling your body to disperse the G-force of an impact to the head, should you be hit.

A POSITIVE IMPACT

The PowerPlus custom mouth guards are designed to maximize the safety and performance for athletes participating in all sporting activities. Designed and tested by dental and medical professionals, the patented PowerPlus Mouthguard positions the jaw to increase strength while decreasing the G-Force of impact-related head injuries.

G-FORCE IMPACT REDUCTION

There is a common consensus among medical and dental experts that G-Force impact is a major cause of sports related concussions. Many of these impacts are directed to the jaw and jaw joint area. Upon impact, the force can be transferred to the brain through the temporomandibular joint (jaw joint). The PowerPlus custom mouth guard provides proven protection from G-Force impact to the jaw joint area. A leading university study has documented that the Power Plus Mouthguard disperses the impact from g-forces which are one of the forces used in the measurement of concussive impact. That's why it's the best mouth guard on the market!

Try a custom-fitted PowerPlus mouth guard for maximum safety, comfort and improved performance.

ProBaller Magazine endorses Power Plus Mouthguards because we are all about prevention and being proactive. All Parents should purchase the Power Plus Mouthguard. For the special magazine discount call 702-789-0749

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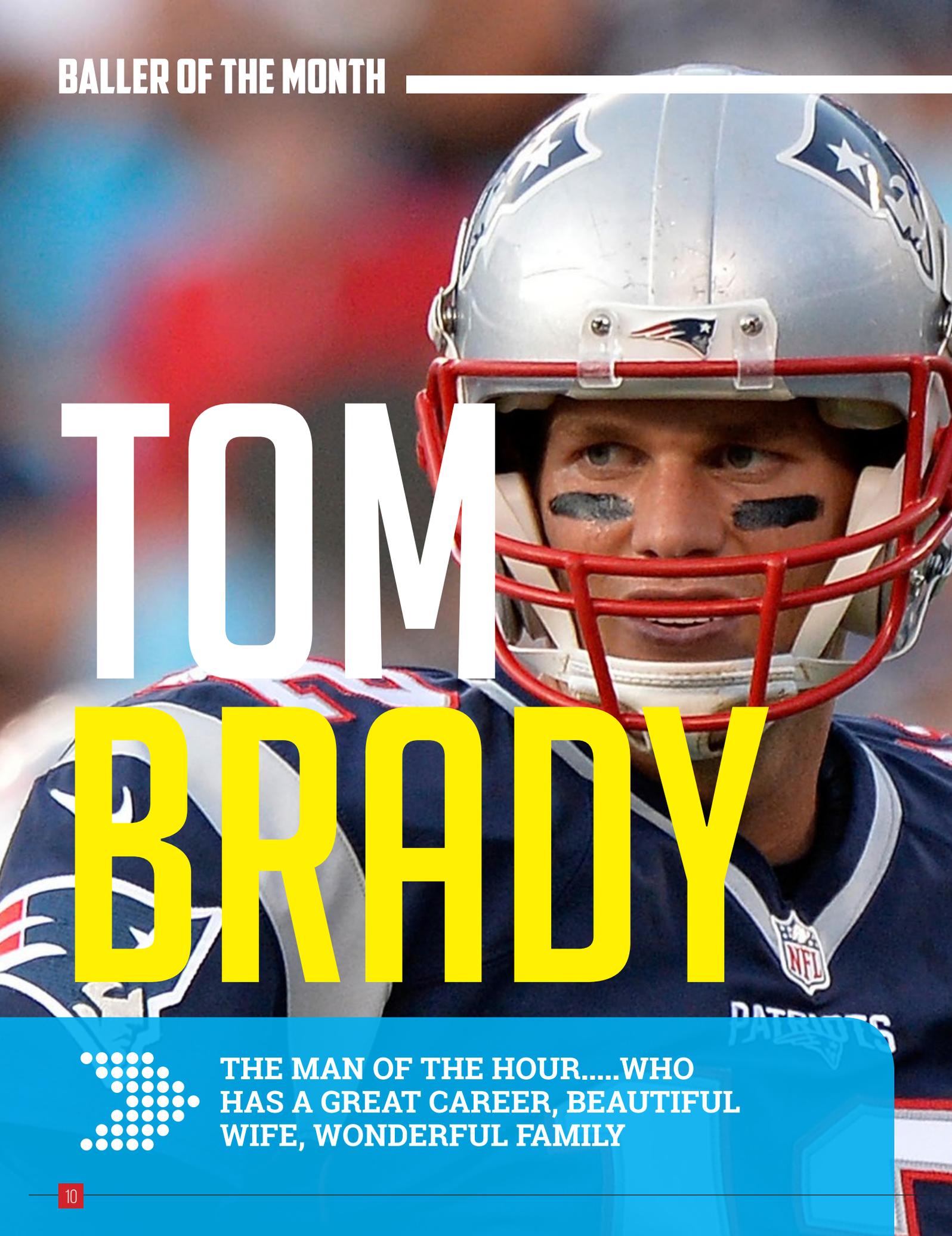
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BALLER OF THE MONTH



TOM BRADY



**THE MAN OF THE HOUR.....WHO
HAS A GREAT CAREER, BEAUTIFUL
WIFE, WONDERFUL FAMILY**



Thomas Edward Patrick “Tom” Brady Jr. is an American football quarterback for the New England Patriots of the National Football League (NFL). He is one of only two players, and the only quarterback, to win five Super Bowls, and the only player to win them all playing for one team. After playing college football for the University of Michigan, Brady was drafted by the Patriots in the sixth round of the 2000 NFL Draft. In Brady’s 15 seasons as a starter,[a] he has quarterbacked the Patriots to seven Super Bowl appearances, the most for any player in history.

Brady has been honored with four Super Bowl MVP awards (Super Bowl XXXVI, XXXVIII, XLIX, and LI), the most ever by a single player, has won two league MVP awards (2007 and 2010), has been selected to 12 Pro Bowls, and has led his team to more division titles (14) than any other quarterback in NFL history. As of the end of the 2016 season, Brady is fourth all-time in career passing yards, fourth in career touchdown passes, and third in career passer rating. His career postseason record is 25–9, winning more playoff games than any other quarterback, and he has appeared in more playoff games than any player at any position. His 208 combined regular-season and postseason wins are also the most of any quarterback in NFL history. Because of his accomplishments and accolades, many analysts and sportswriters consider Brady to be the greatest quarterback of all time, and because of his late draft selection Brady is considered to be the biggest “steal” in the history of the NFL Draft.

Brady was born in San Mateo, California, the only son and fourth child of Galynn Patricia and Thomas Brady, Sr. Brady attended Junípero Serra High School in San Mateo, where he graduated in 1995; the ceremony was held at St. Mary’s Cathedral.[18] He played football, basketball, and baseball in high school. Brady’s football career started as the backup quarterback on the Padres JV team. At first, Brady was not good enough to start on the 0–8 JV team that had not scored a touchdown all year. However, when the starting quarterback went down with an injury, he ascended to the starting position. He became the varsity starter his junior year and held the position until he graduated.

The process of recruiting was much different during Brady’s time, and athletes’ rankings were not as prominent. In terms of recruiting in the 2000s, Brady would have been considered a Four-star quarterback. In essence, he was a highly rated prospect. Brady was also on Blue Chip Illustrated as well as a Prep Football Report All-American selection. Following his recruiting process he narrowed down his list to five main schools. “Probably the ones that we did hear from and ultimately pared the list to were Cal-Berkeley, UCLA, USC, Michigan, and Illinois,” his father said.



When Brady revisited two weeks after Super Bowl XLVI in 2012, school administrators announced that they had named the football stadium Brady Family Stadium.

Brady was also known as a great baseball player in high school. He was a left handed hitting catcher with power. His skill set impressed MLB scouts, and he was drafted in the 18th round of the 1995 MLB Draft by the Montreal Expos. Although he could have had a bright future in baseball, Brady was determined to play football at the next level. He was always more passionate about football, and when he found that there was significant interest in him, he decided to take the road of football. Brady was recruited by Michigan assistant Bill Harris, and he signed to play for the University of Michigan in 1995. He finished his high school football career completing 236 of 447 passes for 3,702 yards and 31 touchdowns. He also won All-State and All-Far West honors as well as the team's Most Valuable Player Award.[23]

He was inducted into the Junipero Serra High School Hall of Fame in 2003, joining fellow Serra High graduates Barry Bonds, Lynn Swann, Gregg Jefferies, Jim Fregosi. When Brady revisited two weeks after Super Bowl XLVI in 2012, school administrators announced that they had named the football stadium Brady Family Stadium.

College career

Brady played college football for the University of Michigan from 1995 to 1999. He was a backup quarterback for his first two years, while teammate and future NFL quarterback Brian Griese led the 1997 Wolverines to an undefeated season, which was capped by a victory in the Rose Bowl and a share of the national championship. When he enrolled at Michigan, Brady was seventh on the depth chart, and he had an intense struggle to get some playing time. He worked closely with assistant athletic director Greg Harden, who met with Brady every week to build his confidence and to maximize his performance on the field. Brady told 60 Minutes in 2014: "He will always be somebody I rely on for sound advice and mentorship. He has helped me with my own personal struggles in both athletics and in life. Greg really pushed me in a direction that I wasn't sure I could go.



Under Michigan head coach Lloyd Carr, Brady battled for the starting job with Drew Henson[32] and ultimately started every game in the 1998 and 1999 seasons. During his first full year as starter, he set new Michigan records for most pass attempts and completions in a season, for a total of 214. Brady was All-Big Ten honorable mention both seasons, and was the team captain in his senior year. The Wolverines won 20 of 25 games when he started, and he set a school record for completions in a 31–16 loss against Ohio State in 1998, a season in which Michigan shared the Big Ten Conference title. Brady capped that season with a win over Arkansas in the Citrus Bowl.

In the 1999 season, Brady had to once again hold off Henson for the starting job. The two players platooned during the season's first seven games, with Brady playing the first quarter, Henson the second and Carr then deciding upon a quarterback for the second half. The 1999 Michigan Wolverines started off 5–0, including a 26–22 win over Notre Dame, and a road win against eventual powerhouse Wisconsin. Against Michigan State, Brady was not chosen to play the second half; however, he was reinserted into the game with Michigan down by 17 points, and he nearly led Michigan all the way back before



losing 34–31. After a 300-yard passing game the following week, Carr went exclusively with Brady for the remainder of the season. Brady went on to lead Michigan to multiple 4th-quarter comebacks, including a remarkable 31–27 win against Penn State, and leading them out of a close game against Indiana, 34–31, heading into the regular season’s final game, winners of three straight, earning him the moniker of “Comeback Kid”.

Brady concluded the regular season against Michigan’s rival, Ohio State; this was a dramatic game with a trip to the Orange Bowl on the line. With five minutes left, tied 17–17, Brady led Michigan to the winning score. He led Michigan to an overtime win in the Orange Bowl over Alabama, throwing for 369 yards, four touchdowns, leading the team back from a pair of 14-point deficits in regulation (14–0 in the first half, and 28–14 in the second). He threw the game-winning score on a bootleg to tight end Shawn Thompson. Michigan won when Alabama missed an extra point following its own touchdown.

In the two seasons that Brady started at Michigan, he posted a 20–5 record, including his two largest victories at the Citrus Bowl (1999) and the Orange Bowl (2000).



Brady finished his career ranking 3rd in Michigan history with 710 attempts and 442 completions, 4th with 5,351 yards and 62.3 completion percentage, and 5th with 35 touchdown passes.

He has subsequently played his entire professional career with the Patriots and has enjoyed a distinguished and decorated career that includes five Super Bowl wins, four Super Bowl MVPs and two League MVPs. Brady is rated among the greatest quarterbacks of all time. In addition to his other accolades, he has been named to the Pro Bowl twelve times and led the league in passing three times. He holds numerous NFL post-season passing records, and has more post-season wins than any other quarterback. With Brady playing quarterback, the Patriots have never had a losing season and have won 14 division titles They played in eleven AFC Championship Games from 2001 to 2016—including six in a row from 2011 to 2016—and won seven of them.

In his second season, Brady took over as the starting quarterback after Drew Bledsoe was injured; he eventually led the Patriots to victory in Super Bowl XXXVI. Brady won the NFL comeback player of the year in the 2009 season, and he and the Patriots continued in that and subsequent seasons to turn in strong performances, winning his second League MVP in 2010. Brady returned to the Super Bowl in the 2011 season where once again Brady and the Patriots were upset by the New York Giants. Brady then made his sixth and most recent trip to the Super Bowl after the 2014 season (Brady’s 15th as a pro) where Brady led a memorable fourth quarter comeback over the defending champion Seattle Seahawks for his fourth Super Bowl win, and was named Super Bowl MVP for the third time.

Brady led the Patriots when they set the NFL record for the longest consecutive winning streak—that included the playoffs—with 21 straight wins in the 2003 and 2004 seasons. He set the record for most consecutive playoff wins with 10, and in 2007, he led the Patriots to the first undefeated regular season since the season was expanded to 16 games. He has thrown for more passing yards and touchdowns than any quarterback in NFL postseason history, and has the sixth highest career passer rating of all time (96.6) among quarterbacks with at least 1,500 career passing attempts.

Brady and Joe Montana are the only players in NFL history to win multiple NFL MVP and Super Bowl MVP awards. In 2007, he was named NFL Most Valuable Player (MVP), and the Associated Press named him Male Athlete of the Year, the first NFL player so honored since Montana in 1990. He became the first quarterback to throw for 50 touchdowns in a season. In 2010, he was unanimously chosen as the NFL MVP, becoming the first player since 1986 to be unanimously chosen as MVP, and was ranked as the top player in the NFL Top 100, a poll of league players. He set the NFL record for consecutive passes without an interception, and broke his own record for the highest season touchdown to interception ratio, among players who have started a full season, at 9:1.

The Patriots went on to win eleven of the fourteen games Brady started, and six straight to finish the regular season, winning the AFC East and entering the 2001–02 NFL playoffs with a first-round bye. Brady finished with 2,843 passing yards and 18 touchdowns and earned an invitation to the 2002 Pro Bowl. In Brady's first playoff game, he threw for 312 yards against the Oakland Raiders and led the Patriots back from a ten-point fourth-quarter deficit to send the game to overtime, where they won on an Adam Vinatieri field goal. In the AFC Championship Game against the Pittsburgh Steelers, Brady injured his knee, and was relieved by Bledsoe. The Patriots won the game and were immediately instituted by Las Vegas oddsmakers as 14-point underdogs against the NFC champion St. Louis Rams in Super Bowl XXXVI.

Brady returned from his knee injury in the AFC Championship Game to start in Super Bowl XXXVI a week later in New Orleans. Despite being heavy underdogs, the Patriots played well, holding the Rams' high powered offense in check through the first three quarters. The Rams rallied from a 17–3 deficit to tie the game with 1:30 left in regulation. **The Patriots then got the ball back at their own 17 yard line with no timeouts remaining. Sportscaster and former Super Bowl-winning coach John Madden said he thought the Patriots should run**



out the clock and try to win the game in overtime. Instead, Brady drove the Patriots' offense down the field to the Rams 31 before spiking the ball with seven seconds left. Then kicker Adam Vinatieri made a 48-yard field goal as time expired to give the Patriots a 20–17 win and their first ever league championship. **Brady was named MVP of Super Bowl XXXVI while throwing for 145 yards, one touchdown, and no interceptions, becoming the then-youngest quarterback to ever win a Super Bowl.** On February 1, 2004, Brady led the Patriots to a 32–29 victory over the NFC champion Carolina Panthers in Super Bowl XXXVIII and was named Super Bowl MVP for the second time. During the game, Brady threw for 354 yards with three touchdowns and set the record for most completions by a quarterback in a Super Bowl . With 1:08 left in the fourth quarter and the score tied 29–29, Brady engineered a drive to put the Patriots in position for the game-winning field goal.

Brady during Super Bowl XXXIX

During the 2004 season, Brady helped the Patriots set an NFL record with 21 straight wins dating from the previous year, an accomplishment honored in the Pro Football Hall of Fame (though for official records, the NFL considers it an 18-game regular season winning streak; it does

Brady was named MVP of Super Bowl XXXVI while throwing for 145 yards, one touchdown, and no interceptions, becoming the then-youngest quarterback to ever win a Super Bowl.



not count playoff games). New England finished 14–2, equaling their 2003 record and the best regular-season record ever for a defending champion. The Patriots also won the AFC East divisional title for the third time in four years. Brady threw for 3,692 yards and 28 touchdowns, with a 92.6 passer rating, and was voted to his second Pro Bowl. In the AFC playoffs, Brady led the Patriots to victories over the Indianapolis Colts and the Pittsburgh Steelers. Brady played his best game of the year in Pittsburgh despite requiring intravenous treatment the previous night when he ran a temperature of 103°. Against the NFL's best defense, he recorded a quarterback passer rating of 130.5, his highest of the season. On February 6, 2005, the Patriots narrowly defeated the Philadelphia Eagles, 24–21, to win Super Bowl XXXIX. Brady threw for 236 yards and two touchdowns while capturing the Patriots' third championship in four years. During the 2005 season, injuries suffered by running backs Corey Dillon, Patrick Pass, and Kevin Faulk forced the Patriots to rely more on Brady's passing. Brady also had to adjust to new center Russ Hochstein and running back Heath Evans. Brady finished first in the league with 4,110 passing yards and third in the league with 26 touchdowns. At 92.3, his 2005 passer rating was the second-highest of his career at the time, although he equaled his career high for interceptions with 14. He rushed for 89 yards and fumbled a career-low four times. He and the Patriots finished with a 10–6 record, winning



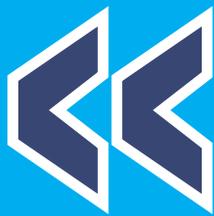
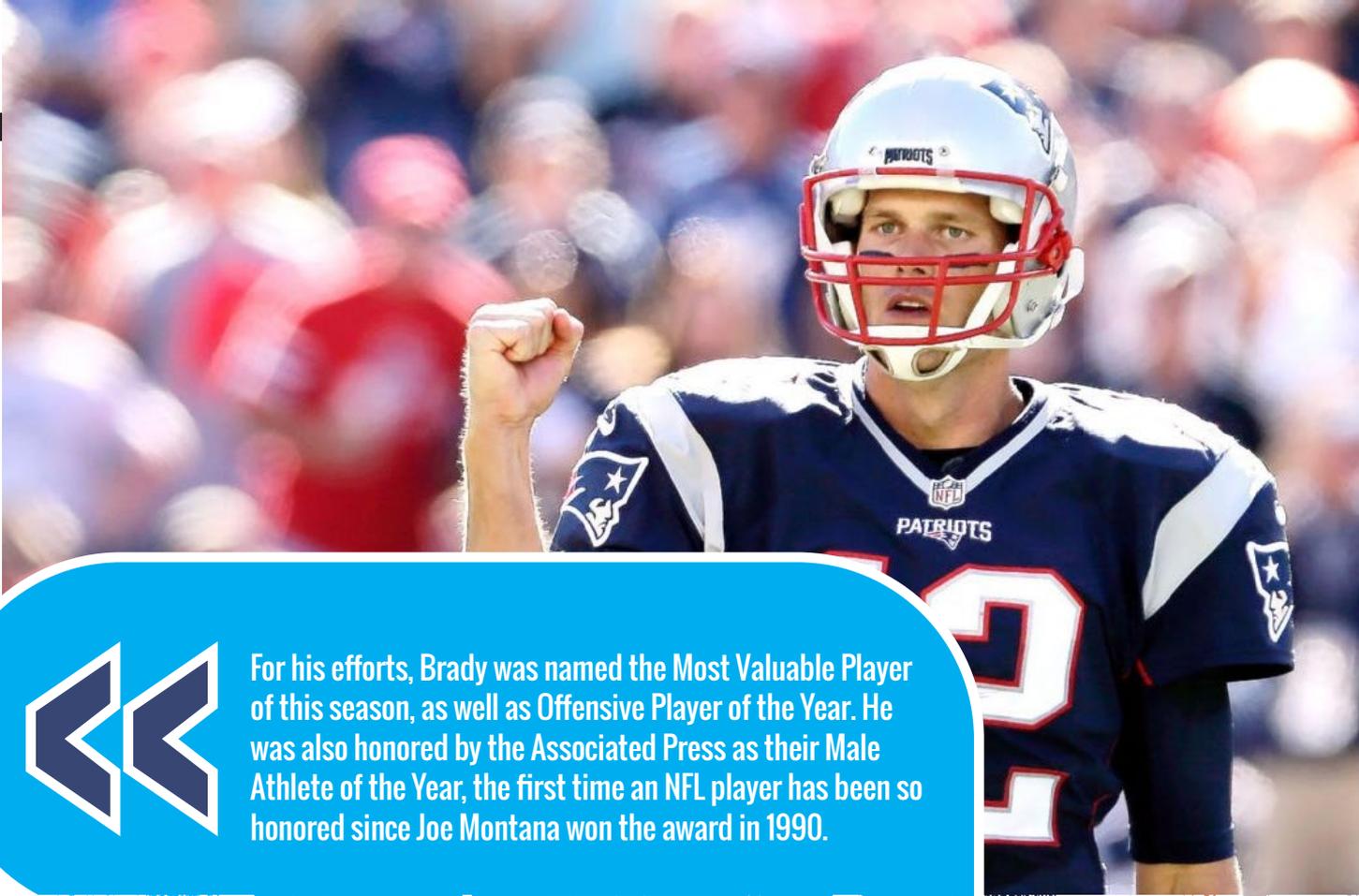
their third straight AFC East title. In the playoffs, Brady led the Patriots to a 28–3 victory over the Jacksonville Jaguars in the wild card round; however, on January 14, 2006, the Patriots lost 27–13 to the Denver Broncos at INVESCO Field. Brady threw for 341 yards in the game with one touchdown and two interceptions, in the first playoff loss of his career. While away at Dallas, he had a career-high five passing touchdowns in a 48–27 win. **The win tied him with Roger Staubach for the most wins ever by a starting quarterback in his first 100 regular-season games, with 76.** The next week, in part of a 49–28 win at Miami, he had yet another record day, with six passing touchdowns, setting a franchise record. He also had the first perfect passer rating of his career. Two weeks later, as part of a come-from-behind 24–20 victory at Indianapolis, he threw for another three touchdowns, the ninth consecutive game in which he had done so, breaking Peyton Manning’s NFL record of eight. During the last game of the year, Brady threw two touchdown passes; his second touchdown was his 50th, breaking Peyton Manning’s 2004 record of 49.

Brady finished the season with 4,806 passing yards, 50 touchdown passes, and only 8 interceptions. It was unanimously voted the greatest passing season of all time by ESPN in 2013. His 50:8 touchdown to interception ratio was, at the time, an NFL record. He became the first quarterback to pass for 50 touchdowns in a season and his 117.2 passer rating is currently [when?] the fourth highest in a single season. His 8.7% touchdown passing percentage is currently the third highest ever in a season. He led **the Patriots to becoming the first team to ever go undefeated in the regular season since the 16 game schedule was enforced and directed an offense that scored a then NFL record 589 points and 75 total touchdowns.** Those records stood until they were eclipsed by the 2013 Broncos. The team’s 50 total touchdown passes is the fourth most ever in a season. **For his efforts, Brady was named the Most Valuable Player of this season, as well as Offensive Player of the Year. He was also honored by the Associated Press as their Male Athlete of the Year, the first time an NFL player has been so honored since Joe Montana won the award in 1990.**

In the Patriots’ first playoff game, an AFC Divisional game against Jacksonville, Brady began the game with an NFL postseason record sixteen consecutive completed



Brady hoisting the Vince Lombardi Trophy for the fifth time in his career.



For his efforts, Brady was named the Most Valuable Player of this season, as well as Offensive Player of the Year. He was also honored by the Associated Press as their Male Athlete of the Year, the first time an NFL player has been so honored since Joe Montana won the award in 1990.

passes, and finished the game with 26 completions in 28 attempts, a completion rate of 92.9%. That mark is the highest single-game completion percentage (for passers with at least 20 attempts) in NFL history, regular season or postseason. With the win, the Patriots matched the undefeated 1972 Miami Dolphins as the only team to win 17 consecutive games in one season.

Statistically, Brady did not fare as well in the AFC Championship Game against the San Diego Chargers, throwing three interceptions (including his first interception in the red zone since the playoff loss to Denver). Nevertheless, the Patriots won their 18th game of the season, 21–12, to advance to the Super Bowl for the fourth time in seven seasons. Brady, with the 100th win of his career, also set an NFL record for the fewest games needed by a starting quarterback to do so: his 100–26 record is sixteen games better than Joe Montana's. In Super Bowl XLII, Brady was pressured heavily and sacked five times. The

In his first game after his injury, in nearly a year, Brady threw for 378 yards and two touchdowns in the 2009 season opener against the Buffalo Bills. In the final minutes of the game, the Patriots were down 24–13 before Brady and Benjamin Watson connected on two straight touchdowns to lead the Patriots to a 25–24 win. Brady was named the AFC Offensive Player of the Week for the 13th time in his career for his performance. On October

18, 2009, in an early season snowstorm, Brady set an NFL record against the Tennessee Titans for most touchdowns in a single quarter, throwing five in the second quarter. Brady finished the game with six touchdowns, tying his career best, and 380 yards, completing 29 of 34 attempts, finishing with a nearly perfect passer rating of 152.8. The Patriots' 59–0 victory over the Titans tied the record for the largest margin of victory since the 1970 AFL-NFL merger, and set a record for largest halftime lead in NFL history (they led 45–0).

On September 10, 2010, Brady signed a four-year, \$72 million contract extension, making him the highest-paid player in the NFL. The extension included \$48.5 million in guaranteed money. Brady became the quickest quarterback to achieve 100 regular season wins by helping his team defeat the Miami Dolphins 41–14 on October 4, 2010. In a 31–28 win over the Indianapolis Colts on November 21, 2010, **Brady tied Brett Favre's record of winning 25 consecutive regular-season home starts.** Brady's last regular-season defeat at home was a 17–14 loss to the New York Jets on November 12, 2006. On December 6, 2010, Brady engineered a 45–3 victory over the New York Jets and set an NFL record by winning 26 consecutive regular-season home starts.

Brady threw for 3,900 yards with 36 touchdowns and only four interceptions on the season. He had a 111.0 passer

Brady tied Brett Favre's record of winning 25 consecutive regular-season home starts



rating; this gave him—at the time—two of the top five season ratings in NFL history and made him the first player to finish with a rating above 110 in two different seasons.

Brady was also the only unanimous selection for the AP All-Pro Team and was named the 2010 Associated Press NFL Offensive Player of the Year. By unanimous decision, he won the MVP award for the second time in his career.

In Week 1 of the 2011 NFL season, Brady threw for 517 yards, 4 touchdowns, and one interception in a game against the Miami Dolphins. This was the second time that he had thrown for 400 or more yards in a single game.

In the regular season finale against the Buffalo Bills, Brady became the fourth quarterback to throw for 5,000 yards in a single season, finishing with 5,235; although Brady surpassed Dan Marino's longstanding record of 5,084 passing yards, he finished the season second in passing yards behind only Drew Brees' 5,476.

In the end, the Patriots finished the season 13–3 and clinched the AFC's #1 seed. There's no quarterback I'd rather have than Tom Brady. He's the best. He does so much for us in so many ways on so many different levels. I'm very fortunate that he's our quarterback and what he's able to do for this team. It's good to win with him and all the rest of our players. If that's more than somebody else did, I don't really care about that.

—Bill Belichick

In the Patriots' 45–10 rout of the Denver Broncos in the Divisional round, Brady set a personal postseason best with 363 passing yards, and tied an NFL record shared by Daryle Lamonica and Steve Young, throwing for 6 touchdown passes. The win, his first postseason win since January 2008, gave Brady and Patriots head coach Bill Belichick sole possession of the NFL record for postseason wins by a QB-coach combo with 15. In the AFC Championship game against the Baltimore Ravens, Brady failed to throw a touchdown pass for the first time in 36 games, though he did pass for 239 yards and scored a 1-yard rushing touchdown late in the game. The Patriots were the beneficiaries of a missed field goal from Ravens kicker Billy Cundiff that saw Brady and the Patriots reach their fifth Super Bowl since Brady joined the team. In Super Bowl XLVI, Brady and the Patriots met the New

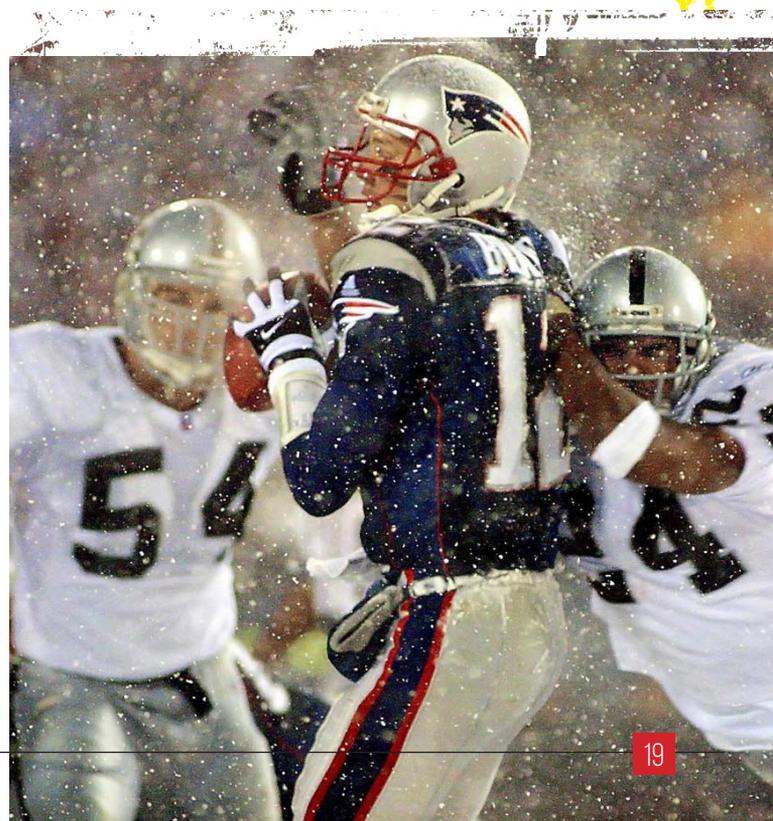


York Giants, meeting in the Championship for the second time in five years. Brady played well, leading a Super Bowl record-tying 96-yard touchdown drive to close the first half and at one point completing 16 passes in the row for a 20/23 mark partway into the third quarter, another Super Bowl record. A final score of 21–17 for the Giants prevented Brady from winning his fourth Super Bowl. Brady started all 16 regular season games of the 2012 NFL season and led the Patriots to a 12–4 record. The Patriot scored 557 total points, the third highest in league history and Brady became the first quarterback to lead his team to 10 division titles. With that point total, the Patriots became the first team to score at least 500 points in a season four different times, with Brady leading all four squads (another record). He finished the season with 4,827 passing yards, 34 touchdowns, only 8 interceptions, and a passer rating of 98.7. It was Brady's third straight season throwing for over 30 touchdowns. Brady also started both Patriots play-off games, winning against the Houston Texans. With the victory, Brady surpassed Joe Montana for most career playoff wins, with 17.

Brady and the Patriots began the season with much upheaval on the offensive side of the ball. Rob Gronkowski was injured and Aaron Hernandez was arrested. Wes

Welker departed to the Denver Broncos, Danny Woodhead left in free agency for the San Diego Chargers, and Brandon Lloyd was released from the team. In order to replace the five players, the Patriots signed Danny Amendola in free agency, drafted rookies Aaron Dobson and Josh Boyce, and signed undrafted rookie free agent Kenbrell Thompkins. In the first two games of the season, Brady completed 52% of his passes and had three touchdowns and one interception. Brady was in pursuit of Drew Brees' record of at least one touchdown in 54 consecutive regular season games and saw the streak end at 52 games in a Week 5 loss against the Cincinnati Bengals. In a Week 6 game against the Saints, the Patriots struggled in the first half and bounced back in the second with Brady passing for 269 yards with a touchdown to Kenbrell Thompkins as time expired to pull out the win over the Saints. In Week 11, Brady faced-off against Peyton Manning for the fourteenth time in his career. After going to the half trailing by 24 points, Brady and the Patriots scored 31 unanswered points. The Patriots won after a muffed punt in overtime when Stephen Gostkowski scored a field goal. With a Week 16 win over the Ravens, Brady collected his 147th win as a starting quarterback to tie Dan Marino for fourth place all time, and the following week he defeated the Bills to tie John Elway for third place. Brady's Patriots finished the season 12-4, to earn the second seed in the AFC and a first-round bye.

In the Divisional Round matchup against the Indianapolis Colts, Brady made his 25th playoff appearance, breaking Brett Favre's career record for playoff appearances by a quarterback (Jerry Rice appeared in 29 playoff games). The following week, the Patriots lost to the Denver Broncos, eliminating Brady and the Patriots from the playoffs. Brady started the 2014 season with a 33-20 loss to the Miami Dolphins. It was Brady's first opening day loss since 2003. Brady was good for 241 yards and a touchdown in the loss. New England rebounded against the Minnesota Vikings, but Brady struggled, throwing for 149 yards and a touchdown in a 30-7 win. Against the Oakland Raiders Brady was pressured all day, but threw for 234 yards and a touchdown in 16-9 win. After a humiliating 41-14 loss to the Kansas City Chiefs, Brady led New England to back-to-back wins against the Cincinnati Bengals and the Buffalo Bills. Brady then defeated the New York Jets with a 261-yard performance that included 3 touchdowns. The following week, a 51-23 embarrassment of the Chicago Bears saw Brady throw for 354 yards and a season-high 5 touchdowns. After passing for 333 yards, and 257 yards in his next two games against the Denver Broncos and Indianapolis Colts respectively, Brady defeated the Detroit Lions 34-9 with 349 passing yards and 2 touchdowns against only one interception. The Patriots winning streak was put to the test against the Green Bay Packers in week 13. Down 13-0 early, Brady threw for 2 touchdowns, no picks, and 245 yards. Still down 26-21, Brady was unable to give the Patriots their 8th consecutive victory. After trailing 14-3 at the San Diego Chargers, Brady rallied his team with 317 passing yards, 2 touchdowns, and only one pick, to a 23-14 comeback win. Brady clinched his NFL





record 12th AFC East division title with 287 passing yards, 2 touchdowns and a pick.

In a 35–31 Divisional Round win over the Ravens, **Brady threw for three touchdowns and ran in a fourth, breaking Curtis Martin's club record for rushing touchdowns in the playoffs; Brady also broke Joe Montana's record for playoff touchdowns with 46.** After the Ravens scored on their first two possessions, the Patriots were quickly down 14–0. Brady led New England on an 8 play, 78 yard drive, and ran for a score to cut the Raven lead to 14–7. In the second quarter, Brady's 15 yard touchdown pass to Danny Amendola tied the score at 14–14. After getting the ball back, Brady threw an interception at the end of the first half. Joe Flacco capitalized on it by throwing an 11-yard touchdown strike to Owen Daniels to give Baltimore a 21–14 halftime lead. Down 28–14, Brady engineered an 80-yard drive, culminating in a touchdown to Rob Gronkowski to cut the lead to 28–21. The Patriots tied the game once again at 28 off of a trick play where Brady passed laterally to Julian Edelman who then threw a 51-yard touchdown to Danny Amendola. Ravens kicker Justin Tucker drilled a 25-yard field goal to give Baltimore a 31–28 4th quarter lead. Brady got the ball back, and threw a 23-yard touchdown to Brandon LaFell to give the Patriots their first lead, up 35–31. After a Duron Harmon interception and a Joe Flacco Hail Mary attempt failed, Brady clinched his record 9th AFC Championship Game, fourth straight, and the third championship game against the Indianapolis Colts. **After a 45–7 blowout, Brady advanced to play in his sixth Super Bowl, breaking a tie with John Elway for**

most career Super Bowl appearances by a quarterback. In Super Bowl XLIX, Brady completed 37–50 passes for 328 yards, 4 touchdowns and 2 interceptions. **He guided a 10-point 4th quarter comeback as the Patriots defeated the Seattle Seahawks 28–24 to give Brady his fourth Super Bowl ring, tying him with Joe Montana and Terry Bradshaw for most Super Bowl victories by a starting quarterback. He was named Super Bowl MVP for the third time, tying Montana's record for most Super Bowl MVP awards.** Brady's 37 complete passes in the game set a Super Bowl record at the time, which would be broken by Brady himself in Super Bowl LI two years later.

On February 29, 2016, Brady signed a two-year contract extension covering the 2018 and 2019 seasons.

After serving his four-game suspension, Brady made his 2016 season debut on October 9 on the road against the Cleveland Browns; he completed 28 of 40 passes for 406 yards and 3 touchdowns in a 33–13 Patriots victory. In his first home game the following week, Brady completed 29 of 35 passes for 376 yards and 3 touchdowns in a 35–17 Patriots victory over the Cincinnati Bengals. In Week 7, Brady completed 19 of 26 passes for 222 yards and two touchdowns as New England defeated the Pittsburgh Steelers 27–16. The next week, the Patriots defeated the Buffalo Bills 41–25, with Brady completing 22 of 33 passes for 315 yards and four touchdowns. Brady's outstanding numbers during his first four games following the suspension earned him the AFC Offensive Player of the Month award for October.

Following a bye week, Brady and the Patriots faced the Seattle Seahawks in a Week 10 rematch of Super Bowl XLIX. Brady completed 23 of 32 passes for 316 yards, one interception, and no touchdowns in a 31–24 loss that saw the two teams trade leads seven different times. In Week 11, Brady completed 24 of 40 passes for 280 yards, four touchdowns, and no interceptions in a 30–17 road win against his childhood team, the San Francisco 49ers in a performance that earned him AFC Offensive Player of the Week honors for Week 11. **Those four touchdown passes also gave him 444 career regular season touchdown passes with one team, breaking the record previously held by Brett Favre.** The following week, Tom Brady completed 30 of 50 passes for 286 yards and two touchdowns in a 22–17 road victory against the New York Jets. **The win was also the Patriots' 500th victory (including playoffs) in franchise history. During this victory, Brady also became the fifth quarterback to record 60,000 career regular season passing yards, joining Peyton Manning, Brett Favre, Drew Brees, and Dan Marino.** The following week, Brady completed 33 of 46 passes for 269 yards and one touchdown as the Patriots defeated the Los Angeles Rams 26–10. **The Patriots' win against the Rams gave Brady his 201st career victory, including playoff games, breaking Peyton Manning's record of 200.** In Week 14, Brady completed 25 of 38 passes for 406 yards, three touchdowns, and one interception during a 30–23 victory against the Baltimore Ravens on Monday Night Football.

The next week, Brady completed 16 of 32 passes for 188 yards in a 16–3 victory in Denver. With this victory, the Patriots clinched an eighth consecutive AFC East title and a seventh consecutive first-round bye in the playoffs, both NFL records.[161] On December 20, 2016, Brady was named to the Pro Bowl for the eighth straight season and 12th time overall.[162] In Week 16, Brady threw for 17 of 27 passes for 214 yards, three touchdowns, and no interceptions as he led the Patriots to a 41–3 win over the Jets.[163] In Week 17, Brady threw for 25 of 33 passes for 276 yards, three touchdowns, and no interceptions in a 35–14 victory over the Miami Dolphins in the regular season finale that gave the Patriots home field advantage throughout the AFC playoffs.[164] Brady's 276 yards against Miami moved him ahead of former Miami quarterback Dan Marino into fourth place on the NFL's all-time passing yards list. **Brady's three touchdowns against Miami also gave him 28 passing touchdowns against two interceptions for the regular season. This broke Nick Foles's 27:2 TD:INT ratio which was set in 2013. He was named to the AP All-Pro Second Team, behind Matt Ryan of the Atlanta Falcons.**

Brady hoisting the Vince Lombardi Trophy for the fifth time in his career.

The Patriots began their postseason run in the divisional round by hosting the Houston Texans, who had the league's No. 1 total defense. Brady completed 18 of 38 passes for 287 yards, two touchdowns, and two interceptions in a 34–

16 Patriots victory. **With this victory, the Patriots clinched a record sixth straight trip to the AFC Championship Game. In that game, Brady threw for 32 of 42 passes for 384 yards, three touchdowns and no interceptions as the Patriots defeated the Pittsburgh Steelers by a 36–17 score to become the first NFL franchise to reach the Super Bowl for a ninth time.**

Brady and the Patriots faced the NFC champion Atlanta Falcons—who boasted the league's highest scoring offense—in Super Bowl LI at NRG Stadium in Houston, Texas on Sunday, February 5, 2017. During the game, Brady threw 43 completions on 62 attempts for 466 passing yards (all Super Bowl records), 2 touchdowns, and an interception. With the Patriots trailing 28–3, Brady directed the biggest comeback in Super Bowl history to tie the game at the end of regulation. This resulted in the first overtime in the history of the storied game. After winning the overtime coin toss, the Patriots elected to receive the ball and marched down the field to score a touchdown and win the game 34–28. With the victory, Brady won his fifth Super Bowl, which tied defensive player Charles Haley for the most Super Bowl victories of all time, and he became the first quarterback in NFL history to win five Super Bowls. Brady was named the Super Bowl MVP for his clutch performance. This was the fourth time that Brady had won the award, giving him more career Super Bowl MVP awards than any other player in NFL history.

Brady was named the Super Bowl MVP for his clutch performance. This was the fourth time that Brady had won the award, giving him more career Super Bowl MVP awards than any other player in NFL history.



PROBALLER HOTT CAR

INTRODUCING DB9 GT

The Aston Martin DB9 GT is the most elegant expression of a sports grand tourer, its DNA echoing the iconic DB GT models of its lineage.



Delivering enhanced power and with subtle new touches to highlight its famously seductive styling, the DB9 GT is the ultimate incarnation, the embodiment of faultless form and formidable function, the beating heart of Aston Martin.

UNMISTAKABLY ASTON MARTIN

Intrinsically desirable yet quietly understated, its beautifully sculptured form is given only subtle accents to hint at the potency of its 540 brake horsepower 6.0-liter V12 engine.

EXHILARATING PACE, EFFORTLESS GRACE

More captivating than ever, the DB9 GT is a potent distillation of DB9's already intoxicating blend of agile sports car and elegant grand tourer. Designed with passion, crafted with meticulous attention to detail, and true to the legacy of its bloodline, this is the ultimate incarnation of Aston Martin's iconic sports car.



THE ULTIMATE ITERATION

Featuring luxurious fluted leather seats, evocative GT badging, and a sweeping waterfall fascia with intuitive new AMi III infotainment system, the craft and passion of the DB9 GT speaks to the soul, a whisper to the heart-stopping thrills that await.



BODY

- » Two-door coupe body style with 2+2 seating configuration
- » Extruded bonded aluminium VH body structure
- » Aluminium, magnesium alloy and composite body
- » Extruded aluminium door side impact beams
- » Single bi-xenon headlamps with integrated LED side lights and direction indicators
- » Clear LED rear lamps
- » Rear mid-mounted 'Touchtronic 2' six-speed transmission with electronic shift-by-wire control system
- » Alloy torque tube with carbon fibre propeller shaft
- » Limited-slip differential
- » Final drive ratio 3.46:1





TOP FOOTBALL AGENT

LEIGH STEINBERG

STEINBERG SPORT



Many people have heard the name LEIGH STEINBERG and he is notorious for representing First Round Draft Picks for the NFL but not many now how much he affects the sport that we know and love. 40 years of success unrivalled in the sports and entertainment industry. Although the agency states they are a boutique agency they are one that packs a powerful punch. Leigh has represented some of the most successful athletes and coaches in football, basketball, baseball, hockey, boxing and golf including the number one overall pick in the NFL draft 8 times in his career. Imagine his bank account, representing over 60 first round draft picks in his illustrious career. He has represented notable athletes such as Oscar De La Hoya and Lennox Lewis along with multiple Olympians and professional teams.

A champion Agent, who has secured over 3 billion for his 300+ athletes and directed more than 750 million to various charities around the world. He has also received endless awards from some of the top organizations-named Man of the Year several times and he also was awarded keys to the city.

My favorite and most notable moment I when Tom Cruise portrayed Leigh Steinberg in Jerry Maguire a film that portrayed a relentless agent determined to get his client a good deal. The famous line " Show Me The Money". The film received an Oscar Award and Leigh received credit in the film for his inspiration and he has gone on to consult on features such as: Any Given Sunday, For the Love of the Game and Arliss. He is definitely one of the most powerful people in the sports especially the NFL.

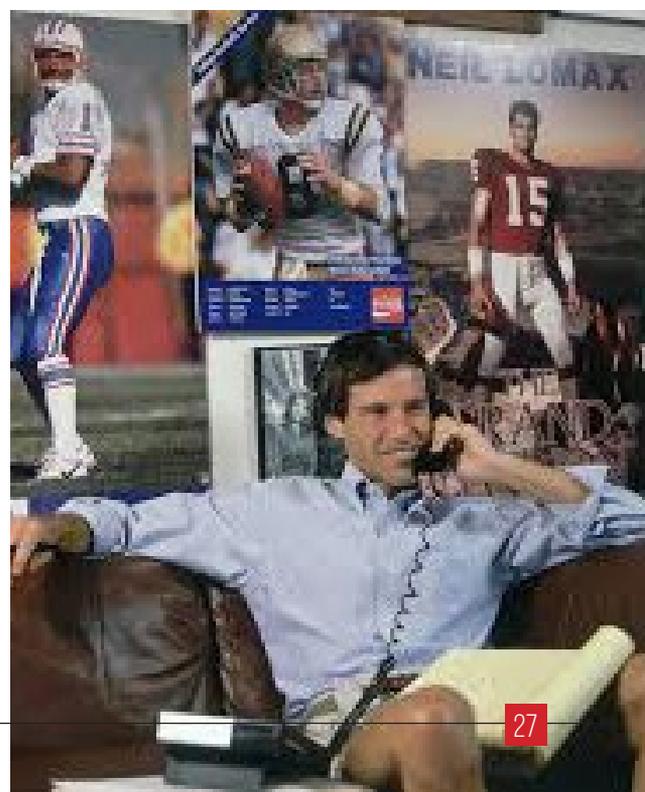
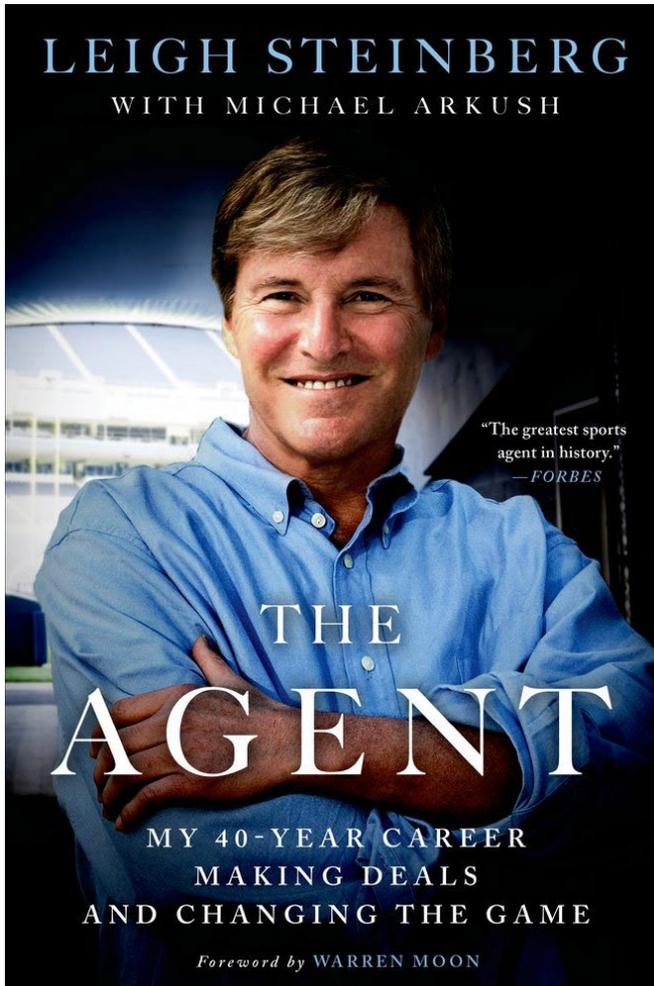
For those that want to look a little deeper you can read about the man behind Steinberg Sports in his book: The Agent: My 40 Year Career of Making Deals.

Current Representation Includes: Paxton Lynch, QB Denver Broncos; Dan Vitale FB, Tampa Bay Buccaneers, David Lasco, RB New Orleans Saints and Jonathan Woodard, DE Jacksonville Jaguars to name a few.

CURRENT CLIENTS

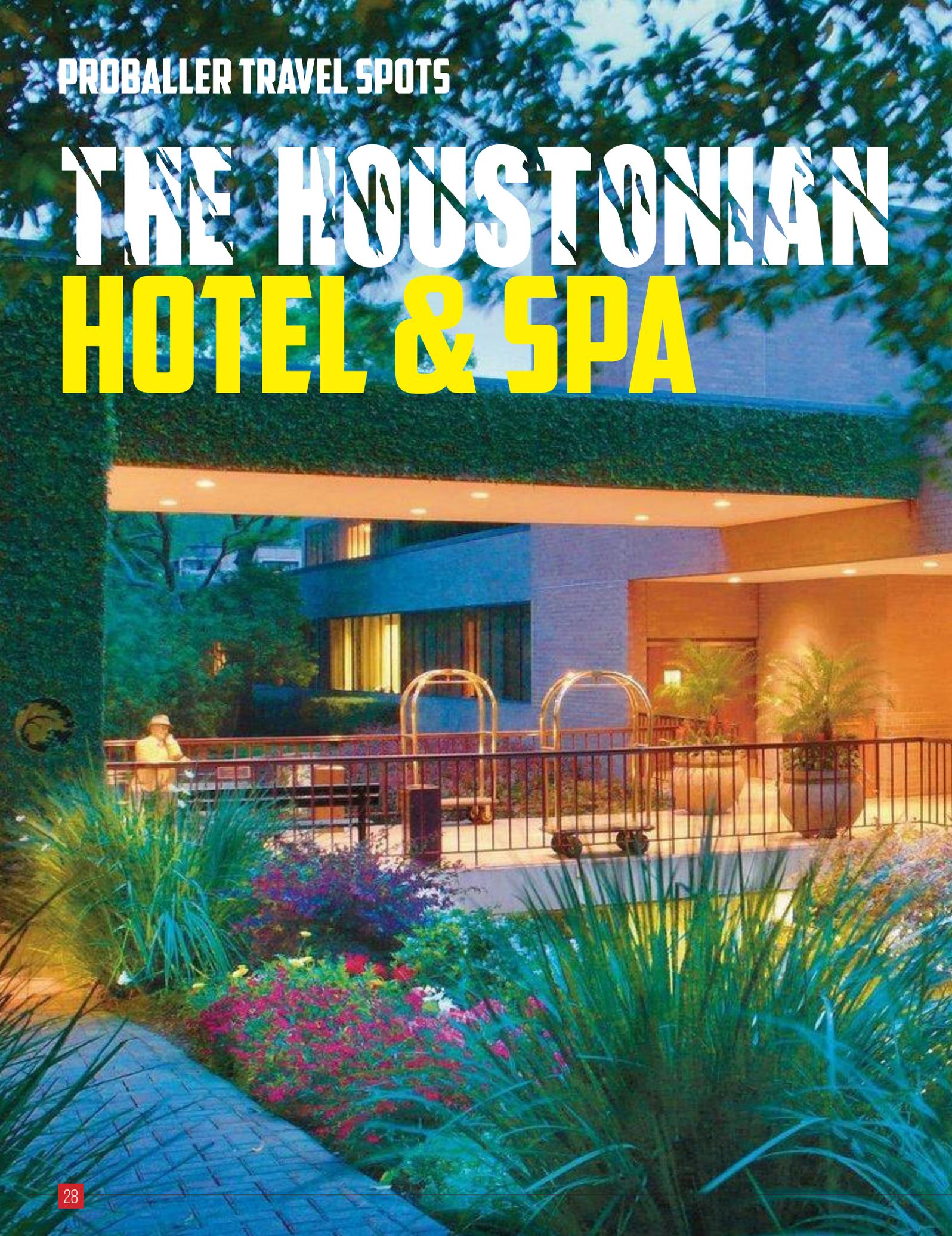
Current Clients Represented Include:

Paxton Lynch, QB, Denver Broncos
Dan Vitale, FB, Tampa Bay Buccaneers
Daniel Lasco, RB, New Orleans Saints
Jonathan Woodard, DE, Jacksonville Jaguars
Steven Scheu, TE, Denver Broncos
Seth DeValve, TE, Cleveland Browns
Garrett Gilbert, QB, Oakland Raiders
Taylor Heinicke, QB, Minnesota Vikings
Khari Lee, TE, Detroit Lions
Patrick Mahomes II, QB, 2017 NFL Draft Prospect
Jamaal Williams, RB, 2017 NFL Draft Prospect
Chad Wheeler, OT, 2017 NFL Draft Prospect
Aaron Jones, RB, 2017 NFL Draft Prospect
Cooper Rush, QB, 2017 NFL Draft Prospect
Jayon Brown, LB, 2017 NFL Draft Prospect
Dane Evans, QB, 2017 NFL Draft Prospect



PROBALLER TRAVEL SPOTS

THE HOUSTONIAN HOTEL & SPA





TAKE A BREATH, RELAX AND REPEAT.

Experience a piece of history every time you visit The Houstonian. The former residence of President George H.W. Bush gives the opportunity to be a part of something larger. Each room tells the story of home, and comfort surrounds you the moment you arrive. The Houstonian rooms and suites feature the simplest of touches that make a big impact on your visit.

ROOM DESCRIPTIONS:

DELUXE GUEST ROOM

Whether you're traveling for business or enjoying a staycation the Deluxe Guest Room is available for single and double occupancy. Relax in the softest of bath robes while sipping coffee and taking in the floor-to-ceiling views, or get back to business while enjoying the serenity the cozy Deluxe Guest Room offers. Pamper yourself with L'Occitane bath products and leave feeling refreshed and rejuvenated.

CONCIERGE LEVEL

Accessible only via room key, the Concierge Level offers guests the advantage of secure luxury with a private Concierge and access to business services, light breakfast pastries in the mornings, cocktails and hors d'oeuvres in the early evening, and after dinner cordials and sweet treats as a nightcap to a perfect day.

EXECUTIVE SUITES

Natural light filters through from the floor-to-ceiling windows that encase the bedroom and adjacent living space. The oversized bathroom showcases a garden tub and separate shower inviting you to decompress from daily living. Simple touches of class, from the French doors that separate rooms to hardwood floors throughout, provide the comfort of home with luxury expected from The Houstonian.

CAPITOL SUITE

For a true Texan experience The Capitol Suite pays homage to the days of original Oil Barons and Texas tycoons with slightly masculine décor. Wood-paneled walls and rich fabrics throughout complement the poolside view and natural wooded setting. The elite with business to do on the Bayou can take advantage of the study, complete with all modern conveniences. Sit and enjoy cocktails by the fire, then soak in the master bath. Stay in the Capitol Suite, then boast about spending the night living the suite life.

THE PRESIDENTIAL SUITE

Designed for the most sophisticated of travelers, many a dignitary has called The Presidential Suite home. Elegant décor enhances the well-appointed suite and delivers an unparalleled level of comfortable elegance. Guests can read by the fire, or simply relax in the master bedroom with its four poster bed and sumptuous pillows. The master bath is pure opulence crafted of marble featuring a Jacuzzi tub.





FASHION BALLER STYLE

Calvin Klein Inc

Calvin Klein Inc. is an American fashion house founded by the fashion designer Calvin Klein. The company is headquartered in Midtown Manhattan, New York City and is currently owned by PVH.

The early years

In 1968, Klein founded Calvin Klein Limited, a coat shop in the York Hotel in New York City, with \$10,000. The first Calvin Klein collection was a line of “youthful, understated coats and dresses” featured at the New York City store Bonwit Teller.

In September 1969, Klein appeared on the cover of Vogue magazine.

1970s

By 1971, Klein had added sportswear, classic blazers, and lingerie to his women’s collection.

In 1973, he received his first Coty American Fashion Critics’ Award for his 74-piece womenswear collection - the youngest recipient at that time. Klein won the award again in 1974 and 1975. By 1977, annual revenues had increased to \$30 million (equivalent to \$119 million in 2017), and Klein had licenses for scarves, shoes, belts, furs, sunglasses, and sheets. Klein and Schwartz were making \$4 million each. After the company signed licenses for cosmetics, jeans, and menswear, Klein’s annual retail volume was estimated [by whom?] at \$100 million (equivalent to \$395 million in 2017). In 1978, Klein claimed sales of 200,000 pairs of his famous jeans the first week they were on the market. By 1981, Fortune figured Klein’s annual income at \$8.5 million a year. In the mid-1970s, he had created a designer-jeans craze by putting his name on the back pocket. Klein’s design assistant at the time, Jeffrey Banks, has claimed credit for the logo garments, stating that he had the logo from a press folder silkscreened onto the sleeve of a brown T-shirt as





a present for Klein. The gift was assumed by Schwartz to be part of the upcoming line, and similar logo shirts formed the uniform for the front-of-house staff at Klein's next catwalk show, leading to buyer demand.

In the late 1970s, the company also made attempts to set up its own fragrance and cosmetics lines, but soon withdrew from the market with big financial losses. In the 1980s, as the designer-jeans frenzy reached its all-time high, Calvin Klein introduced a highly successful line of boxer shorts for women and a men's underwear collection which would later gross \$70 million in a single year. Calvin Klein's underwear business, promoted later in the 1990s with giant billboards showing images of pop singer Mark "Marky Mark" Wahlberg, became so successful that his underpants became generally known as "Calvins".

1980s–1985: Underwear

In the early 1980s, Klein changed the American market of men's underwear—one where most men's underwear was white, purchased in packs of three by a "wife, mother or girlfriend when they needed to be" to one where "the American male to care about the brand of something few ever see".

The stunning growth continued through the early eighties. The licensing program, which brought in \$24,000 when it was initiated in 1974 (equivalent to \$116,551 in 2016), had royalty income of \$7.3 million ten years later (equivalent to \$16.83 million in 2017). That year, worldwide retail sales were estimated at more than \$600 million (equivalent to \$1383.15 million in 2017). Klein's clothes were sold through 12,000 stores in the United States and were available in six other countries through licensing deals, namely Canada, the United Kingdom, Ireland, Australia, New Zealand, and Japan. His annual income passed \$12 million (equivalent to \$27.66 million in 2017).

Financial problems, increased pressure from all sides, disagreements with the licensee of the menswear line and its disappointing sales as well as an enormous employee turnover both within Calvin Klein and its licensing partners led to the first rumors that Calvin Klein Industries, as the company had been known by then, was up for sale. And indeed, in late 1987, it was said that the sale of the company to Triangle Industries, a container manufacturer, had only failed because of the crashing stock market.

Although the company almost faced bankruptcy in 1992, Calvin Klein managed to regain and increase the profitability of his empire throughout the later 1990s, mainly through the success of its highly popular underwear and fragrance lines, as well as the ck sportswear line. During his 1990-1995 stint as Calvin Klein's head of menswear design, John Varvatos pioneered a type of men's underwear called boxer briefs, a hybrid of boxer shorts and briefs.[10] Made famous by a series of 1992 print ads featuring Mark "Marky Mark" Wahlberg, they have been called "one of the greatest apparel revolutions of the century." Klein was named "America's Best Designer" for his minimalist all-American designs in 1993, and it came as a surprise in 1999 when it was announced that CKI was again

up for sale. Planning to expand its business, the company had been approached by two luxury goods companies, LVMH and Pinault Printemps Redoute, to join Calvin Klein, but nothing resulted. Other potentials like Tommy Hilfiger Corp. and Italy's Holding di Partecipazioni proved to be similar disappointments because of CKI's steep price tag of supposedly \$1 billion. After seven months and no potential buyer, Klein announced that his empire was not on the market anymore. The company would never manage to go public, which had supposedly been Klein's plan once.

2002–present: Acquisition by Phillips van Heusen

In mid-December 2002, Calvin Klein Inc. (CKI) was sold to Phillips Van Heusen Corp (PVH), whose then CEO Bruce Klatsky was the driving force behind the deal, for about \$400 million in cash, \$30 million in stock as well as licensing rights and royalties linked to revenues over the following 15 years that were estimated at \$200 to \$300 million. The sale also included an ongoing personal financial incentive for Klein based on future sales of the Calvin Klein brand.

PVH outbid VF Corp., the maker of Lee and Wrangler jeans, which had also been interested in the jeans, underwear and swimwear business of CK that had been controlled by Warnaco Group, maker of Speedo swimwear in the US, since 1997. The deal with PVH did not include these businesses, and they remained with Warnaco. Unable to pay debts from acquisitions and licensing agreements and due to bad publicity by a later dismissed lawsuit with Calvin Klein over selling license products to retailers other than agreed upon with Calvin Klein, Warnaco had filed for chapter 11 protection in mid-2001 but eventually emerged from bankruptcy in February 2003.

The transaction between Calvin Klein and PVH was financially supported by Apax Partners Inc., a New York private equity firm, which is said to have made a \$250 million equity investment in PVH convertible preferred stock, as well as a \$125 million, two-year secured note, all in exchange for seats on the board of PVH.

CKI thus became a wholly owned subsidiary of PVH. In the beginning, Klein himself, who was included as a person in the 15-year contract he had signed with PVH, remained creative head of the collections but then continued as an advisor (consulting creative director) to the new company from 2003 on and has since been more withdrawn from the business. Barry K. Schwartz was said to concentrate on his role as chairman of the New York Racing Association, a horse-racing club. The current President and COO of the CKI division within PVH is Tom Murry, who had filled this position already before the acquisition.



With the fall 2006 Collection runway presentations in New York City, CKI inaugurated an 8,600 sq ft (800 m2) show room space that can seat up to 600 people on the ground floor of 205 West 39th Street, in Times Square South where Calvin Klein has been headquartered since 1978.

In a 2010 report, PVH, who manages the ready-to-wear activities, had estimated sales of €4.6 billion of Calvin Klein products.

In Feb 2013 Warnaco Group was acquired by PVH which united Calvin Klein formal, underwear, jeans and sportswear lines.

The most visible brand names in the Calvin Klein portfolio include:

Calvin Klein Collection (black label, upscale top-end designer line)

ck Calvin Klein (grey label, recently repositioned as bridge collection line; licensed to Warnaco Group, Inc. through at least 2044.[3][18] PVH acquired Warnaco Group in Feb 2013)

Calvin Klein (white label, basic fashion better sportswear line)

Calvin Klein Sport (sports version of the white label line for Macy's)

Calvin Klein Jeans (denimwear line; licensed to Warnaco Group through at least 2044.[18] PVH acquired Warnaco Group in Feb 2013)

Calvin Klein Home (high end bedding, towel, bath rug and accessory collections)

The Khaki Collection (youthful medium to high end bedding, towel, bath rug and accessories) discontinued in 2008

Calvin Klein Golf (launched in late 2007)

Calvin Klein Underwear (underwear collections; licensed to Warnaco Group through at least 2044. PVH acquired Warnaco Group in Feb 2013)

CK one Lifestyle brand (fragrance, underwear, jeans -launched 2011)

Calvin Klein Watches + Jewelry (watches launched in 1997, jewelry in 2004)

Fragrances

Calvin Klein has various lines of perfumes and colognes, including Obsession and Eternity. Until May 2005, their perfumes and the corresponding fragrance lines were maintained by Calvin Klein Cosmetics Company (CKCC), a Unilever company. Cosmetics giant Coty, Inc. of New York bought the fragrance licensing agreements from Unilever.

The early ads were shot by Bruce Weber and Richard Avedon. One of his male underwear models, Mark Wahlberg, went on to fame as hip hop star "Marky Mark", launching himself into the Hollywood scene to become a current actor. Another Hollywood star first appearing in Calvin Klein advertisements is Antonio Sabato Jr.. Calvin Klein employed Kate Moss at the start of her career in the early 1990s and in 2002 after allegations of cocaine use. Other models who have appeared in advertisements early in their careers are Natalia Vodianova, Scott King and Toni Garrn. Currently Calvin Klein uses Tyson Ballou and Lara Stone, and in the past has also used Christy Turlington, Jerry Hall, Patti Hansen, Tom Hintnaus, David Agbodji, Travis Fimmel, Doutzen Kroes, Mini Anden, Garrett Neff, Sean O'Pry, Edita Vilkeviciute, Jamie Dornan, Liu Wen, Edward Furlong and Vladimir Ivanov. Fit Models include Dale Noelle. Actors such as Eva Mendes, Mehcad Brooks, Scarlett Johansson, Kellan Lutz, Andie MacDowell, Alexander Skarsgard, Zoe Saldana, Rita Ora, Rooney Mara and Diane Kruger have also been chosen to model for the brand. Swedish footballer Freddie Ljungberg starred in a series of adverts for the company. Recently, singer Justin Bieber appeared in advertising for Calvin Klein's underwear range, as did fashion model Kendall Jenner.



DUBAI

The City that is recognized by the elite as well as anyone else that is in the World. An amazing landscape, unbelievable skyscrapers, police cars that are Bugatti's and Lamborghinis, underwater hotels and more is awaiting you in Dubai.

Dubai (/du:'baɪ/ doo-by; Arabic: دبي Dubayy, Gulf pronunciation: [dʊ'baɪ]) is the most populous city in the United Arab Emirates (UAE). It is located on the southeast coast of the Persian Gulf and is the capital of the Emirate of Dubai, one of the seven emirates that make up the country. Abu Dhabi and Dubai are the only two emirates to have veto power over critical matters of national importance in the country's legislature. The city of Dubai is located on the emirate's northern coastline and heads the Dubai-Sharjah-Ajman metropolitan area. Dubai will host World Expo 2020.

Dubai has emerged as a global city and business hub of the Middle East. It is also a major transport hub for passengers and cargo. By the 1960s, Dubai's economy was based on revenues from trade and, to a smaller extent, oil exploration concessions, but oil was not discovered until 1966. Oil revenue first started to flow in 1969. Dubai's oil revenue helped accelerate the early development of the city, but its reserves are limited and production levels are low: today, less than 5% of the emirate's revenue comes from oil.

The emirate's Western-style model of business drives its economy with the main revenues now coming from tourism, aviation, real estate, and financial services. Dubai was recently named the best destination for Muslim travellers by Salam Standard. Dubai has recently attracted world attention through many innovative large construction projects and sports events. The city has become iconic for its skyscrapers and high-rise buildings, in particular the world's tallest building, the Burj Khalifa. Dubai has been criticised for human rights violations concerning the city's largely South Asian and Filipino workforce. Dubai's property market experienced a major deterioration in 2008–09 following the financial crisis of 2007–08, but the emirate's economy has made a return to growth, with a projected 2015 budget surplus.

As of 2012, Dubai was the 22nd most expensive city in the world and the most expensive city in the Middle East. In 2014, Dubai's hotel rooms were rated as the second most expensive in the world, after Geneva.[19] Dubai was rated as one of the best places to live in the Middle East by U.S. global consulting firm Mercer.





THE WEATHER

Dubai has a hot desert climate. Summers in Dubai are extremely hot, windy, and humid, with an average high around 41 °C (106 °F) and overnight lows around 30 °C (86 °F) in the hottest month, August. Most days are sunny throughout the year. Winters are warm with an average high of 24 °C (75 °F) and overnight lows of 14 °C (57 °F) in January, the coldest month. Precipitation, however, has been increasing in the last few decades, with accumulated rain reaching 94.3 mm (3.71 in) per year. Dubai summers are also known for the moderate to high humidity level, which can make it uncomfortable for many. The highest recorded temperature in the UAE is 52.1 °C (126 °F), reached in July 2002.

LAWS

Kissing in certain places is illegal and can result in deportation. Sometimes, certain narrow

exemptions to Islamic law are made for adult non-Muslims.[citation needed] Adult non-Muslims are allowed to consume alcohol in licensed venues, typically within hotels, or at home with the possession of an alcohol license. Restaurants outside hotels in Dubai are typically not permitted to sell alcohol. Like other parts of the world, drinking and driving is illegal.

TOURISM

Tourism is an important part of the Dubai government's strategy to maintain the flow of foreign cash into the emirate. Dubai's lure for tourists is based mainly on shopping, but also on its possession of other ancient and modern attractions. As of 2013, Dubai was the 7th most visited city of the world based on air traffic and the fastest growing, increasing by a 10.7% rate. Dubai is expected to accommodate over 15 million tourists by 2015. The emirate is also the



most populous of the seven emirates of the United Arab Emirates.

Dubai has been called the “shopping capital of the Middle East”. Dubai alone has more than 70 shopping centres, including the world’s largest shopping centre, Dubai Mall. Dubai is also known for the traditional souk districts located on either side of its creek. Traditionally, dhows from East Asia, China, Sri Lanka, and India would discharge their cargo and the goods would be bargained over in the souks adjacent to the docks. Dubai Creek played a vital role in sustaining the life of the community in the city and was the resource which originally drove the economic boom in Dubai. As of September 2013, Dubai creek has been proposed as a UNESCO World Heritage Site. Many boutiques and jewelry stores are also found in the city. Dubai is also referred to as “the

City of Gold” as the Gold Souk in Deira houses nearly 250 gold retail shops.

Dubai Creek Park in Dubai Creek also plays a vital role in Dubai tourism as it showcase some of the most famous tourist attractions in Dubai such as Dolphinarium, Cable Car, Camel Ride, Horse Carriage and Exotic Birds Shows.

Dubai has a wide range of parks like Safa park, Mushrif park, Hamriya park etc. Each park is uniquely distinct from the other. Mushrif park showcases different houses around the world. A visitor can check out the architectural features of the outside as well as the inside of each house.

All the Celebrities , Pro Athletes and High Net Worth individuals spend time in Dubai, it is truly a hidden get away.

CHAMPION'S EDGE

In life, everyone needs an edge. When you have the edge, nothing can stand between you and success. It's that kind of edge that makes champions out of us all. When we have the champion's edge, defeat is not an option. And with the Champion's Edge line of nutrition and performance products, you will experience an invigorated drive, a relentless pursuit of excellence, and an insatiable appetite for achievement.

EXPERIENCE THE EDGE OF A CHAMPION TODAY!

Champion's Edge products are expertly formulated to provide many benefits not included in leading sports performance products on the market today. Champion's Edge products are healthy, packed with nutrients, and designed to allow you to sustain your peak performance levels when others simply cannot, offering you an essential edge in everything you do.*

Our advantage comes from our desire to provide a healthy alternative safe for champions of all ages, levels, and backgrounds. Our products have a wide range of benefits and are formulated not just for those seeking a boost in athletic performance, but also those looking to conquer the everyday challenges of life.

KEY BENEFITS: MENTALEGE

1. Sharpens the mind and energizes the body for longer periods of time, providing a mental and physical energy endurance, not just a spike and crash
2. Provides actual nourishment to the mind and body instead of simply stimulating your system with a revved up heartbeat
3. Provides a direct source of energy to the brain and allows the body to produce its own energy through natural processes

4. Energizes muscles and prevents the breakdown of muscle tissue during strenuous activity
5. Our focus on mental nourishment allows you to exert more energy and sustain your peak performance levels for longer periods of time
6. Low-sugar formula helps you maintain normal blood sugar levels, providing a more steady energy throughout the workout
7. This nutrient-packed, low-sugar, low-carb performance drink is a healthy alternative to the high-sugar, highly-caffeinated, low-nutrient sports drinks typically found on store shelves
8. MentalEdge can be used throughout the day – in the morning as a coffee or soda replacement, in the afternoon to help sharpen your focus and get you through your day's activities, and prior to your workout to give you the edge needed to perform at your optimum level for an extended period of time

KEY BENEFITS: HYDRATIONEDGE

1. Prevents dehydration by quickly replacing fluids lost during physical activity
2. Helps sustain enhanced and lasting physical activity for longer periods of time
3. Increases aerobic and anaerobic performance and endurance through our proprietary energy mix
4. Reduces muscle fatigue and helps reduce cramping by preventing the build-up of lactic acid
5. Low-sugar formula helps you maintain normal blood sugar levels, providing a more steady energy throughout the workout
6. This nutrient-packed, low-sugar, low-carb hydration aid is a healthy alternative to the high-sugar, highly-caffeinated, low-nutrient sports drinks typically found on store shelves



KEY BENEFITS: RECOVERYEDGE

1. Helps build and repair muscle tissue after exercise or physical activity
2. Provides muscles with the nutrients needed to perform again very quickly after previous demands of physical activity, enabling your body to be ready for another physical workload quicker
3. Superior digestibility allows your body to extract all of the value from the protein, refueling your muscles quicker and more efficiently
4. Limits the effects on athletes the day after exercise by reducing inflammation and muscle soreness and increasing physical endurance
5. High-quality proteins meet the highest standard of the FDA and USDA
6. Contains a full spectrum of vitamins that promote muscle repair and growth
7. Provides proper muscle energy and explosive power

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

Champion's Edge features a complete line of performance products that allow you to get an edge on whatever obstacles life throws your way. Our MentalEdge product provides you with a healthy energy boost and an enduring energy that will allow you to achieve your goals and power through your day. When it's time for physical activity, our HydrationEdge product keeps your body going by replacing lost fluids and preventing dehydration, all while increasing performance and endurance. And when your activity is complete, RecoveryEdge restores energy and rebuilds and repairs muscles so you can bounce back quickly and provide your muscles with the nutrients they need.

Champion's Edge products are healthy and packed with essential nutrients that nourish your body. They not only provide energy, hydration, and recovery assistance, but they also allow your body to naturally rejuvenate and produce its own energy during and after physical activity while fending off free radicals that breakdown muscle tissue and damage cells.

Our made-in-the-USA products are healthy and formulated for all ages. Unlike many of the leading convenience store energy and hydration drinks, Champion's Edge products are low in sugar, low in carbs, and full of essential nutrients. All caffeine included in Champion's Edge products comes from natural sources. Champion's Edge products also contain no artificial colors, flavors, or stabilizers and contain no high fructose corn syrup.

For performance products that are healthy and scientifically formulated to provide an enduring energy, allowing you to maintain peak performance levels for longer, there is only one choice – the choice of champions, Champion's Edge!

* These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

EXPERIENCE CHAMPION'S EDGE!

WHAT CHAMPIONS ARE SAYING ABOUT CHAMPION'S EDGE

"Champion's Edge products are a difference-maker in my training and preparation for games. Rarely do I take performance products where I see and feel a real difference in my performance, but Champion's Edge has come up with the right formula to provide the mental and physical lift I need without making me feel out of sorts. It has without a doubt become a daily part of my training and preparation." Jamie Lovegrove, Professional Soccer Player, Dallas Sidekicks

Excellent Products, really helps me with my workouts. – Bill from Atlanta, GA

Alexis Levi Sports Executive: My whole family takes Champions Edge Supplements and we feel great. I can't keep this to myself.

Tyler Larson, Pro Basketball Player 2x All Star Keeps me Hydrated through the whole game, and Mental Edge provides me mental focus. # 1 Player in Latvian Basketball League.

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NIKE FORCE LUNAR BEAST PRO TD

Go wild on the gridiron in the Lunarbeast Pro. A NIKESKIN wrapped open-hole mesh upper produces an intricate crosshatch pattern that provides a snug durable fit while a hook and loop strap offers midfoot stability. The Nike® Lunarbeast Pro football cleat has a Phylon wedge that offers responsive cushioning while a mixed Pebax® and TPU plate with 13-stud layout ensures unbeatable acceleration, traction and performance during crunch time.

FEATURES:

Open-hole mesh upper wrapped in NIKESKIN creates a crosshatch design and offers unbeatable fit, comfort and durability while a hook and loop strap provides stability and lockdown through the midfoot

3/4 – length Phylon wedge and low-profile forefoot ensures maximum padding and comfort during quick changes of direction

Combination Pebax® and TPU plate with 13-cleat layout provides lightweight grip and speed for improved cuts and bursts

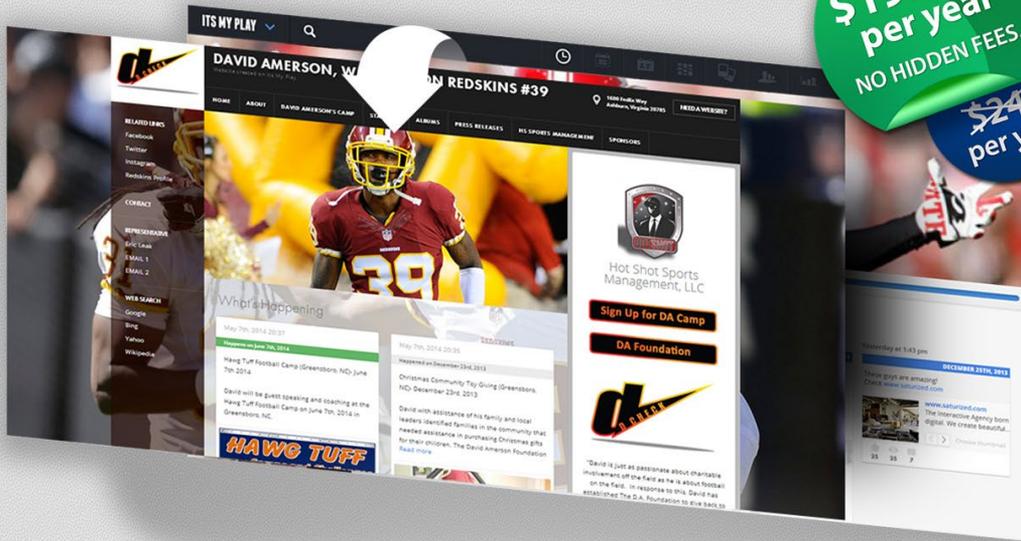
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BETH SILVERBERG

Beth Silverberg! It's amazing what you find when you look for it! Not one but two major woman who love the game of football as well as all other sports. Beth Silverberg Founder of The Sports Girls which is a multimedia corporation built for everyone who loves sports and wants to know more about it.

She is the Host and creator of the Radio Show and Podcast "The Inside Score" found on VoiceAmerica Sports: Day Monday, Time 7pm EST. It is said that she is moving to a daily schedule so stay tuned.

Silverberg has had a passion for Football since she was a kid so it only seems fit that she would come up with a company to support her dream of rubbing elbows with the NFL, NBA and MLB doing what she loves "Telling the Story". Persistence has paid off and now the doors with major opportunities are flying open. They say "a heart

that gives always receives" and she has taken this concept to a whole new level. She puts the "C" in Charity! She also has a passion to help others so she has participated, planned and even lead the efforts of many charitable events. Taking the love for sports and the passion to help fundraise she has participated in events like the NFL Hall of Fame with Mike Ditka, The Celebrity Slam with Antwan Brown, United Way, and appeared on Game Time with Zab Judah. It's been 5 years of pressing forward for Beth Silverberg in an industry that can be tough on the average girl but Beth is a Rockstar in her own right. She has weathered the storm and now garners respect from the boys that come out and play on Any Given Sunday.

We caught up with her as she was hopping on a plane to Super Bowl 51 to host a great event called Players and Pets Super Bowl 51 where



Beth Silverberg





Dr Jen Welter



athletes and adoptable animals in fashion as they help Blackout Animals wipe out Animal Neglect and Homelessness in Houston. The event included Renowned Performance Artist Elliott From, Quinton Aaron (Blind Side) and Eric Martinez, John Brenkus ESPN, 2X Super Bowl Champion Matt Stover and Dr. Jen Welter 1st Female NFL Coach.

Speaking of another phenomenal woman that just so happens to be the co-host "Inside Score" with Beth Silverberg. Dr. Jen Welter First Female to garner the respect of the guys behind the game. ARIZONA Cardinals assistant Jen Welter has become the first woman to coach an NFL game, the same night the league's first fulltime female on-field official made her preseason debut.

Welter worked Saturday night's game against the Kansas City Chiefs as an inside linebackers coach,

while Sarah Thomas served as the line judge in the seven-person officiating crew.

Welter is serving a six-week coaching internship that will include Arizona's training camp and four preseason games. She was the first woman to play a non-kicking position on a men's professional football team last year with the Texas Revolution of the Indoor Football League.

Thomas, the first woman to officiate in major college football and a bowl game, had worked preseason games and training camps before being hired fulltime for the 2015 season.

Since then she has been doing appearances, speaking tours and relinquishing a message of Perseverance and Dominance in the game she loves.